



CLAYTON CENTURY
FOUNDATION

enriching our community

**Clayton Century Foundation
Board of Directors Meeting Minutes**

**Wednesday, April 28, 2010
Gallop Johnson and Neuman
101 S. Hanley Rd., Ste. 1700
7:00 PM**

Attendees: Ken Goldman, Scot Boulton, Jill Fisher, Sally Cohn, Michelle Harris, Dan Human, Lee Hanson, Gary Feder, Elizabeth Robb, Jim Sherby, Cindy Rapponotti, Janet Rodgers, Hugh Scott, Gary Krosch
Staff: Patty DeForrest – Director of Parks & Recreation
Absent: Peter Edison, Lotta Fox, John McCormick, Mont Levy, Cindy Berger, Bev Wagner, Ben Uchitelle

1. Call to Order

Ken Goldman called the meeting to order at approximately 7:00 pm. He reported on the Board of Aldermen meeting that was held on Tuesday, April 27, 2010. He informed them that the CCF presentation included many of the same things they would be discussing tonight and that he felt it was an important step as the BOA had approved the MOU at the meeting along with giving their approval of a project list for consideration by the CCF.

He then asked if the Board members liked the idea of moving around to various meeting locations or if they would prefer to have one set meeting location. The consensus was that they liked changing locations as it gave them the opportunity to see a variety of offices in Clayton.

2. Approve January 27, 2010 Minutes

Scot Boulton moved and Dan Human seconded the recommendation to approve the minutes from the January 27, 2010 as submitted. They were approved unanimously.

3. Financial Report

Gary Krosch presented the financial report through March 31, 2010. He indicated that there had not been much change over the first quarter and that he believed the report that has been developed by city staff is a good one. They have expanded and included a Legacy Fund for those sections who had funds when the foundation was formed. The financial report is attached to these minutes. Scot Boulton moved to accept the financial report, Dan Human seconded the motion which was approved unanimously.

4. Resolutions

Scot Boulton introduced Resolution 10 – 04; a resolution approving a Memorandum of Understanding with the City of Clayton. Dan Human moved to approve the resolution, Gary Feder seconded the motion and the resolution was unanimously approved. A copy of the Memorandum of Understanding is attached to these minutes.

There was additional discussion in regards to the need to create additional documents that would include a development plan, donation policy and naming policy.

Scot Boulton introduced Resolution 10 – 05, a resolution approving an amendment to the By-laws making the two elected officials non-voting members of the Board. Dan Human moved to approve the resolution, Gary Feder seconded the motion and the resolution was unanimously approved.

5. CCF Projects

Ken Goldman presented the project list that the Board of Aldermen had approved at their April 27, 2010 meeting. It was asked why the BOA would take the lead by creating a list of projects that the CCF would focus on. Gary Feder explained that it was important that there was agreement between the BOA and the CCF about what projects were appropriate to be considered. The City's list does not dictate what the CCF has to raise funds for, but rather, what they can. Michelle Harris indicated that there were no projects on the current CCF list that were not on the list approved by the BOA. Hugh Scott expressed concerns as to how the neighbors around Hanley House would feel about the increased activity at the site.

6. Development Report

Michelle gave an update on the activities of the Development Committee, reporting that the group has grown and includes development experts.

They plan to reach out to existing donors and others on the list (800+ names). Gary Feder has developed letters that will be sent out in May. The consensus of the group was that it was important that the individuals who had submitted the names should sign the letters being sent out. Sarah will arrange for the signing of these letters.

Gary Feder and Steve Rosenblum will be chairing the Major Gifts subcommittee. They would like those interested in assisting with this effort to contact them.

7. CCF Art Report

Jill reported on the process of changing the structure of the Clayton Art Commission. CCF – Arts will focus on Public Art in the City; the acquisition of and fundraising efforts associated with the acquisition. PAAC (Public Art Advisory Committee) will serve as an advisory committee of the ARB for the city. Members of these two groups may be the same, but the CCF – Art section will not be appointed by the BOA but rather be a self-perpetuating section of CCF. The ordinance to create this structure will be on the BOA agenda in May.

8. CCF History Report

Scot Boulton reported that a contract has been signed with Reedy Press to begin working on the Centennial History Book. Currently negotiations are underway to bring a writer/editor on board after which a photographer will be hired. Other efforts include working on acquiring a site for the collection of Clayton papers and artifacts. Scot also reported on several walking tours that are being developed by the CHS. Scot reported on the series of lectures on topics of interest that are being held at the Center of Clayton on the third Wednesday every other month. The one in June is on the 19th and will be about the history of the Zoo.

Ken reported on how nice the Clayton Historical Society's web site is. Elizabeth Robb asked if we are receiving any revenue from the site and, if not, it might be an idea for the future. Another concept for fund raising suggested by Elizabeth Robb was a toolbar for Clayton Businesses.

Ken then talked about the May 25th Plaque dedication at City Hall. He indicated that all Founders will be invited to be there at 7:00 pm for the ceremony which will be followed by a gathering at Café Napoli (details to be worked out soon).

9. CCF Parks Report

Cindy Rapponotti reported that the Parks section had recently met and will be working with city staff to rebrand their information; eliminating the other logos and incorporating the CCF logo and language into their Enhance Clayton Parks tri-fold. She also reported that they will be staffing a beer

booth at Ecopaloosa, a new event being planned in August by the Parks & Recreation Department to highlight environmental initiatives. She also reported that they have purchased a bench which will be placed in front of the Center to promote the CCF and the tree and bench donation program. They are continuing to fund the scholarship program for the Parks & Recreation, annual maintenance on the aquarium that was donated at the Center of Clayton and Musical Nights at Oak Knoll.

The Parks section is interested in moving forward on several new projects with a rain garden at the forefront. Cindy also reported that the Clayton Dog Park Supporters had presented to the group and asked for their support if and when an appropriate site is acquired.

10. Summary of Upcoming Events

Janet Rodgers reported that the Friends group is working on planning several events over the coming months. These would include a run in the fall, a reception at the plaque dedication, the raffling of two parking spots during the Art Fair, a street party at Forsyth and All that Glitters. She reported that they need to develop a calendar and also need volunteers.

It was suggested that the dedication of the new playground at Shaw Park could take place at the beginning of Ecopaloosa. This would give the city time to complete the project and get landscaping in good shape. It would also be a nice way to draw attendees to the event.

11. New Business

It was reported that Jim Sherby has written a book titled *From New Madrid to Claverach*. Anyone interested in acquiring a copy can contact him directly.

12. Next Meeting

The next meeting of the CCF Board of Directors will be held on Wednesday, July 28, 2010 at 7:00 pm at a site to be determined.

13. Adjourn

The meeting was adjourned at approximately 8:30 PM.

Minutes submitted by Patty DeForrest.